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**59th Annual
Conference & Tradeshow**

Kansas City, Missouri | November 8 - 10, 2023

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FROM THE CEO

Colleagues, partners, and supporters, it is my pleasure to welcome you to the 2023 MCCA Annual Convention and Tradeshow in Kansas City! Our annual meeting is the largest gathering of community college professionals in the Midwest, and I encourage you to take advantage of all it has to offer. This fall, for the first time in years, community college enrollment is up across the state and across the country. We know the challenges we have all endured and we're ready to look ahead to "what's next" for Missouri's community colleges. As educational, societal, and economic needs continue to evolve, we're working to expand opportunities for community college professionals so you can meet the needs of our students, our communities, and our state.

This year's convention features 72 educational sessions, two keynote addresses, the MCCA Games (new this year), unbeatable opportunities for networking, and so much more. We're excited you're here and look forward to connecting with you over these next few days together. There are many activities and special events to participate in, so be sure to learn more by reading through this guide, browsing mccaconvention.com and downloading the mobile event app. Our vendors and sponsors make this all possible, so please check out the tradeshow at your convenience. Together, we are expanding opportunity and considering what's next for our sector.

Thanks for joining us!





START HERE

We're so glad you're here! Over the next three days, we'll work together to share and discover ideas, best practices and trends to move you and your organization forward. Here are some tips for getting started:



Get connected with convention WiFi!

Network: CMU Transfer

Password: CMUisNEXT



Download the mobile event app!

Download Cvent Events and search for MCCA 59th Annual Convention & Tradeshow to create a customized schedule, access maps and floorplans, connect with attendees and more. Tip – use your first name, last name, and email to sign in.



Recharge in the Tigers Den!

The University of Missouri Tigers Den offers a place to recharge – both yourself and your devices! Stop by to connect with colleagues, learn about MU's transfer admission resources, check emails or just relax.



Mingle on the tradeshow floor with exhibitors!

Even if you're not in the market for anything now, you might be down the road.



If you have some time, explore Kansas City!

Explore the Power & Light District, 18th and Vine, the Plaza and many other famous Kansas City attractions!

PROGRAM TRACKS

- ENROLLMENT, RETENTION & COMPLETION**
 Recruiting, retaining and graduating students are ongoing challenges for community colleges. Join your colleagues in exploring new strategies and best practices for increasing enrollment and driving student success from start to finish.
- WORKFORCE DEVELOPMENT: PARTNERSHIPS & APPRENTICESHIPS**
 A robust economy depends upon a highly skilled workforce. These sessions explore the many ways colleges are meeting the workforce needs of their communities, particularly through apprenticeship programs and partnerships with local employers.
- LEARNING & TEACHING**
 College professionals continue to develop new and innovative ways of approaching learning and teaching. These sessions afford educators the opportunity to share their ideas and innovations with colleagues.
- LEADERSHIP & INSTITUTIONAL TRANSFORMATION**
 Accountability mandates, fluctuating funding, demographic shifts and the rapid pace of change within higher education continue to challenge college administrators to explore innovative strategies for leadership and organizational change.
- STRATEGIC PLANNING & THE COMMUNITY COLLEGE WORKPLACE**
 Every day, both teaching and non-teaching professionals work to advance the mission of Missouri's community colleges and workforce partners. This ongoing track will explore innovative and forward-thinking initiatives that will impact the future of community colleges, from financial planning and human resources to continuous improvement, strategic management and everything in between.
- HLC ACCREDITATION**
 HLC accreditation assures quality by verifying that an institution meets standards and is engaged in continuous improvement. HLC's institutional accreditation includes all degree levels as well as on-site and online offerings. This track will ensure participants going through this process or preparing for an upcoming review will have the most up-to-date information and communication about best practices.
- SPECIAL TOPICS**
 Interested in something more specific? Explore a variety of targeted topics, trends and challenges within higher education today.



BUSINESS MEETINGS

WEDNESDAY, NOVEMBER 8

12:00 p.m. - 2:00 p.m.

12th Street	Trustees
Bennie Moten AB	Chief Student Affairs Officers (CSAOs)
Big Joe Turner A	IE Professionals
Big Joe Turner B	Chief Academic Officers (CAOs)
Jay McShann A	CTE Professionals & Workforce Development Council
Jay McShann B	MCCA Diversity, Equity & Inclusion Council
Julia Lee AB	Classified Staff
Lester Young A	Marketing Professionals
Lester Young B	Chief Human Resources Officers (CHROs)
ML Williams AB	Faculty
Yardbird A	MCCA Leadership Academy

2:00 p.m. - 3:00 p.m.

12th Street	P/C Council and Trustees
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2:00 p.m. - 4:00 p.m.

Bennie Moten AB	Chief Information Officers (CIOs)
Big Joe Turner A	IR Council
Jay McShann A	MoAMP
Julia Lee AB	Health Sciences Deans
Lester Young A	Chief Financial Officers (CFOs)
Lester Young B	SkillUP Coordinators
ML Williams AB	Online & Instruction

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SCHEDULE

WEDNESDAY, NOVEMBER 8

- 11:00 a.m.** Registration Opens
- 12:00 p.m. - 4:00 p.m.** Pre-Convention Business Meetings
Exhibitor Setup
- 4:00 p.m. - 6:00 p.m.** Opening Reception
Sponsored by: **FGMARCHITECTS**

THURSDAY, NOVEMBER 9

- 7:30 a.m. - 8:45 a.m.** **Networking Breakfast**
Sponsored by:  **GREAT WESTERN**
DINING SERVICE
- 8:45 a.m. - 9:30 a.m.** **Breakout Sessions**
- 12th Street Growing Leaders From Within
- Andy Kirk AB Listening to Students: Incorporating the Student Voice Into College Planning
- Bennie Moten AB Balancing Academic Freedom, Freedom of Expression and Diversity, Equity and Inclusion
- Big Joe Turner A Drawing Outside the Lines: How We Revitalized a Struggling Drafting Program
- Big Joe Turner B “ANTS” Automatic Negative Thought Syndrome
- Jay McShann A Deepening Partnerships: Collaboration 2.0
- Jay McShann B What’s Next? The Comprehensive Learner Record!
- Julia Lee AB Community College Partnerships That Make a Regional Impact
- Lester Young A Membership in MACADA – Benefits, Networks and New Friendships for Community College Advisors
- Lester Young B Illuminating Innovations: eGlass Lightboards for All Modalities
- ML Williams AB Tips, Tricks and Tools That Support Student Retention
- Yardbird A Securing Your Network and How We Can Help

- 9:30 a.m. - 10:15 a.m.** **Networking Break**
Sponsored by:  **AIDEX**
Educational Systems
- 10:15 a.m. - 11:00 a.m.** **Breakout Sessions**
- 12th Street “Regenerating Responses”: How We 3 Handle ChatGPT
- Andy Kirk AB Microsoft PowerPoint – Let’s Add Some Pizzazz
- Bennie Moten AB Building the Student Advocacy & Resource Centers at St. Louis Community College: Providing Collaborative Intrusive, Wrap-Around Services Supporting Student Success
- Big Joe Turner A If YOU Build It, They Won’t Come ... Creating Student-Centered Environments
- Big Joe Turner B Why Do I Need This Class? Redesigning Science Courses for Future Teachers
- Jay McShann A Closing the Floodgate: How to Retain Your Best Employees
- Jay McShann B Revolutionizing Content Delivery to Support Equity & Student Success
- Julia Lee AB Collaborate: Increasing CTE Awareness
- Lester Young A Universal Design for Learning Through the ADA Lens
- Lester Young B Prison Education Programs: A Range of Possibilities
- ML Williams AB Assessing Basic Needs Insecurity
- Yardbird A Setting a Carbon Budget
- 11:00 a.m. - 1:00 p.m.** **Networking Lunch**
- 1:00 p.m. - 1:45 p.m.** **Breakout Sessions**
- 12th Street Soaring to New Heights: A K-12 and Community College Model for Partnership
- Andy Kirk AB Strategic Plan Week: A Week to Remember!
- Bennie Moten AB From SI to Embedded Tutoring – Meeting Students Where They Are
- Big Joe Turner A HLC 101: How to Avoid Panic When the HLC Visits Your College
- Big Joe Turner B An Academic Service Learning Success Story: A Partnership Between Teacher Education and Adult Education and Literacy

Jay McShann A	Ozarks Technical Community College and Missouri State University: Neighbors Supporting Transfer Students
Jay McShann B	Massive Inflation Reduction Act (IRA) Incentives = Increased Workforce Demand
Julia Lee AB	Responding to the Needs of First-Gen College Students Through Data-Driven Programming
Lester Young A	Beyond the Data: Changing the Narrative About the Enrollment Cliff
Lester Young B	Shared Governance Through Four Frames
ML Williams AB	High School 2.0: What Is Early College?
Yardbird A	The Suicidal Student: When Policy and Procedure Isn't Enough

1:45p.m - 2:30 p.m.

Networking Break

Sponsored by: 

2:30 p.m. - 3:15 p.m.

Breakout Sessions

12th Street	Athletic Viability: Sports CAN Pay for Themselves ... Mostly
Andy Kirk AB	Nurturing Excellence: Empowering New Faculty Through a Year-Long Academy
Bennie Moten AB	Gaming to Learn
Big Joe Turner A	Bringing Liberal Arts to Technical Education: Our Journey With Visual Thinking Strategies and Healthcare Education
Big Joe Turner B	YOU Are NOT Just an Accommodation!
Jay McShann A	Mental Health in Higher Education
Jay McShann B	The Future of Manufacturing: Human and Robot Collaboration
Julia Lee AB	Diversity Hiring and Unconscious Bias
Lester Young A	Transfer Representative: Are You a Recruiter, an Academic Advisor or Both?
Lester Young B	ACT Reading Comprehension Scores and Testing Outcomes
ML Williams AB	The Creation, Implementation and Integration of a Student Services Plan

Yardbird A	Breaking Barriers and Building Support: Unveiling the Missouri Colleges Statewide CCSMART Results
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3:30p.m - 4:15 p.m.

12th Street

Andy Kirk AB

Bennie Moten AB

Big Joe Turner A

Big Joe Turner B

Jay McShann A

Jay McShann B

Julia Lee AB

Lester Young A

Lester Young B

ML Williams AB

Yardbird A

4:15p.m - 5:30 p.m.

5:30 p.m. - 7:00 p.m.

Breakout Sessions

A Different Perspective on ChatGPT and Its Significance in Education
Pro-fresh-ionalism: Rethinking and Refreshing What Defines Professional Standards
Listen Up! The Surprising Outcomes of a Good Old-Fashioned, Campus-Wide Listening Tour
Using Technology to Broaden Student Horizons: Annotated Images and Photo Essays
Preparing Your College for an Active Shooter
Preparing for a Capital Campaign
Strengthening Student Outcomes Through Effective Teaching
“Mercy Win from Within” – An Innovative Program for Healthcare Workforce Development
Begin With the End in Mind – Blending Career and Academic Advising
Enhancing Student Engagement, Confidence and Knowledge Retention Through Daily Bell Work
Vikings Care ... By Using Mental Health Data to Improve Persistence and Retention Efforts
Showcasing Your College with Interactive Google Street View Technology

Recognition and Excellence Awards Reception

Recognition and Excellence Awards Dinner

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SCHEDULE

FRIDAY, NOVEMBER 10

7:30 a.m - 8:45 a.m.	Networking Breakfast
8:45 a.m. - 9:30 a.m.	Breakout Sessions
12th Street	Creating Access to the IT Workforce
Andy Kirk AB	Implementation of a Successful Pathway Advising Structure
Bennie Moten AB	A Bag of Tricks for Your Classroom
Big Joe Turner A	The CURE for All Virtual Labs – Course Based Undergraduate Research at OTC
Big Joe Turner B	Enhancing Your Campus’s Global Awareness Through the Fulbright Scholar-in-Residence Program
Jay McShann A	I Read a Leadership Book So You Don’t Have To: A Leader’s Legacy by Kouzes & Posner
Jay McShann B	Unifying Student Leadership Organizations Through Yearly Training/Teambuilding
Julia Lee AB	A Reimagined Commitment to Institutional Effectiveness
Lester Young A	2 Minutes or Less: How to Help Students Regulate Their Nervous System
Lester Young B	The First Year Experience: A Co-Curricular Model
ML Williams AB	Expanding Access: Supporting Students for Success
Yardbird A	Using Electronic Forms to Save Time in the Registrar’s Office

10:00 a.m - 12:00 p.m. **Closing Keynote and Brunch**

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SAVE THE DATE: MARCH 1, 2024



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COTA CONFERENCE: BRIDGING THE GAP FOR TRANSFER STUDENTS

KEYNOTE SPEAKER

DR. KEITH CURRY, PRESIDENT OF COMPTON COLLEGE AND CEO OF THE COMPTON COMMUNITY COLLEGE DISTRICT

Dr. Curry is an active member of the Foundation for Compton Community College District, the Association of California Community College Administrators, the California Community College Athletic Association, the Statewide Association of Community Colleges (SWACC), the Hope Center for College, Community, and Justice Advisory Board, and the President's Roundtable. He has participated on Accrediting Commission for Community and Junior Colleges (ACCJC) Visiting Teams, most recently for San Quentin University Prison Project.

In 2018, Dr. Curry received the Harry Buttmer Distinguished Administrator Award. The Association of California Community College Administrators bestows the award to administrators who demonstrate integrity, principle, compassion, strength in leadership, and who have made significant contributions to the college district and community.

At the 2019 Community College League of California Annual Conference, Dr. Curry was honored as one of three 2019 Champions of Equity by the Campaign for College Opportunity and the National Association of Latino Elected and Appointed Officials Educational fund. The award honors those who prioritize student-centered policies that produce equitable outcomes and expand opportunities for Californians.

In June 2020, Dr. Curry was invited by Governor Newsom's Senior Policy Advisor for Higher Education Lande AJose to serve on the California Higher Education Recovery with Equity Task Force.

Dr. Curry earned his doctorate in educational leadership from the University of California, Irvine, and a bachelor's degree in American studies from the University of California, Santa Cruz. Dr. Curry is an adjunct faculty member for the College of Education at California State University, Fullerton.



KEYNOTE SPEAKER

BOB KENDRICK, PRESIDENT, NEGRO LEAGUES BASEBALL MUSEUM

Bob Kendrick, appointed President of the Negro Leagues Baseball Museum (NLBM) in 2011, has spent decades with the museum and served in various roles from volunteer to board member to the VP of Marketing. He also revitalized the museum's finances and operations, orchestrating a \$20 million turnaround. Today, Kendrick is responsible for the museum's day-to-day operations and the development and implementation of strategies to advance the mission of the 501 c3, not-for-profit organization.

Kendrick began his association with the NLBM as a volunteer during his 10-year newspaper career with The Kansas City Star. As senior copywriter for The Star's Promotions Department, he won or was part of a creative team that won numerous local and regional advertising and marketing awards. He developed the advertising concept and campaign that helped attract more than 10,000 people (in less than 30 days) to see the debut of the Museum's first traveling exhibit in the summer of 1993. The success of that promotion led to an appointment to the museum's Board of Directors in the fall of '93.

In his nearly five years on the Museum's board, Kendrick served as Secretary/Treasurer and chaired the Membership and Event Planning committees. He was co-chairman of the Museum's grand opening gala celebration that attracted nearly 2,000 people to Bartle Hall in November of 1997. The event raised more than \$500,000 in support of the NLBM.

His leadership led to the creation of educational programs like the Hall of Game, honoring MLB players embodying the Negro Leagues' spirit. Kendrick, an authority on Negro Leagues history, received numerous awards, including inductions into the Missouri Sports Hall of Fame and recognition as "Person of the Year" by The Kansas City Call in 2020.





SAVE THE DATE

November 13 – 15, 2024

MCCA 60th Annual Convention & Tradeshow Branson Convention Center

Call for Proposals

Opens March 2024

Marketing Prospectus

Available May 2024

Attendee Registration

Opens July 2024

MCCA CONVENTION TEAM

BRIAN MILLNER

President and CEO

CLIFF JUDY

Director of Professional Development
and Member Engagement

LEXI Chilton

Executive Assistant

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John & Delores Kuttler | Nominated by North Central Missouri College

Distinguished Business & Industry Award

WEG Transformers | Nominator: East Central College

Balderston Auto Group | Nominator: Metropolitan Community College

Brian Noller | Nominator: Metropolitan Community College

Dr. Neil Glass | Nominator: Mineral Area College

Columbia Chamber of Commerce | Nominator: Moberly Area
Community College

SRC | Nominator: Ozarks Technical Community College

Lamar Rucker | Nominator: St. Charles Community College

PepsiCo | Nominator: St. Louis Community College

Golden Valley Memorial Healthcare | Nominator: State Fair
Community College

Rick Naegler | Nominator: Three Rivers College

Distinguished Alumni Award

Ina "Cookie" Hays | East Central College

Matt Fleming | Moberly Area Community College

Shawntelle Fisher | St. Louis Community College

Missouri Pathfinder of the Year Award

Laura Asinger | Nominator: Jefferson College

Nicole Thomas | Nominator: Mineral Area College and
Ozarks Technical Community College

Trustee Leadership Award

Andy Wood | Crowder College

Harvey Faircloth | Mineral Area College

Chris Hoffman | North Central Missouri College



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RECOGNITION & EXCELLENCE AWARD FINALISTS

Excellence in Teaching Award

Dr. David Schieffler | Crowder College
Tracy Mowery | East Central College
Lisa Pavia-Higel | Jefferson College
Aisha Sharif | Metropolitan Community College
Esther Blum | Mineral Area College
Patti Cole | Moberly Area Community College
Sophia Swink | North Central Missouri College
Jason Rader | Ozarks Technical Community College
Kim Mercurio | St. Charles Community College
Gerald Myers | St. Louis Community College
Kayla Allison | State Fair Community College
Dr. Amy Kopf | Three Rivers College

Administrative Professional Leadership Award

Jared Moore | Crowder College
Nancy Mitchell | East Central College
Dr. Terry Kite | Jefferson College
Dr. Larry Rideaux | Metropolitan Community College
Ryan Harrington | Mineral Area College
Heather Witt | Moberly Area Community College
Tyson Otto | North Central Missouri College
Sarah Bargo | Ozarks Technical Community College
Bob Ronkoski | St. Charles Community College
William Hubble | St. Louis Community College
Bethany Pfeiffer | State Fair Community College
Brandi Brooks | Three Rivers College

Classified Staff Achievement Award:

Terri Frye | Crowder College
Melanie Dixon | East Central College
Deneen Mains | Jefferson College
Brandon Hessing | Metropolitan Community College
Shellee Castanada | North Central Missouri College
Angie Hagerty | Mineral Area College
Stacy Donald | Moberly Area Community College
Denise Douglass | Ozarks Technical Community College
Sharon Schreiber | St. Charles Community College
Alex Polounin & Paul Jackson | St. Louis Community College
Christy Admire | State Fair Community College
Bridget Curnutt | Three Rivers College

Outstanding Adjunct Faculty Award:

Ashley Scroggins-Jones | Crowder College
Susan Giesing | East Central College
Jennifer Wallis | Jefferson College
Joan Gorman | Metropolitan Community College
Valerie McCoy | Mineral Area College
Gerald Thompson | Moberly Area Community College
Misty Tollett | Ozarks Technical Community College
Yuki Tanaka-McFarlane | St. Louis Community College
Shannon Kammerlohr | State Fair Community College
Dolores Reed | Three Rivers College

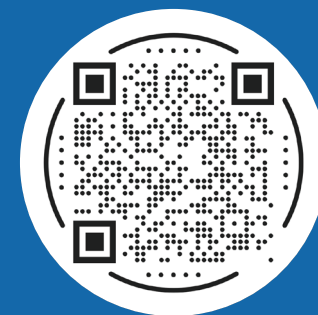
MCCA Innovation Award:

Lisa Hanneken and Tanner French | East Central College
Jefferson College Information Technology Department | Jefferson College
Tim Baskin | Mineral Area College
Maggie Holper | Moberly Area Community College
Game Changer Grant Committee | Ozarks Technical Community College
Department of Academic Affairs | St. Charles Community College
Elizabeth Cottle & Markus Ahrens | St. Louis Community College
Jill Semau | State Fair Community College

Congratulations

We congratulate all of the MCCA Award
Winners and Finalists. Your dedication
to the education and advancement of
Minnesotans does not go unnoticed.
Thank You.

To Learn more about our 2023 winners
and finalists use the QR code to visit
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